

EMA™ Quick Polls

Fast, Customizable Surveys Delivering Market Insights in Four Weeks or Less

EMA Quick Polls are fully customizable research surveys that deliver actionable market intelligence in as little as four weeks. Gain exclusive* insights into key decision-makers within your target markets, empowering you to anticipate shifting consumer perceptions and capitalize on emerging buying trends.



Example of survey question
from past EMA research

Quick Polls Overview

Inputs

- EMA will develop the survey questionnaire based on input from the client.
- Survey can include up to 3 demographics and 12 informational questions with no more than 8 responses per question and 75 total variables.
- EMA analyst will provide 2 hours of data analysis.

Deliverables

- Spreadsheet with response frequencies
- PowerPoint graphing survey questions
- 1 hour data review session with EMA analyst

Cost

North America 50N	\$9,500
North America 75N	\$10,750
North America 100N	\$12,000
North America 200N	\$19,500

Your choice of distribution across US, EMEA, AP. Cost includes delivery in English and up to three additional translated languages. Translations will add an additional 5 business days to the project timeline.

Timeline

Total Project time: Under 4 weeks from project kickoff!†



* EMA co-owns the research data with the client. Data is provided for exclusive use of the client for a period of six months from initial data delivery. After that time, EMA may use the data in other projects.

† Translated surveys will add an additional 5 business days to the project timeline.

* To meet this tight deadline, customers must respond with changes to the draft within 1 business day. Customers get one content edit of the questionnaire.

EMA is offering additional discount packages on EMA-branded custom content that leverage this research.



Example of survey question from past EMA research

Add-ons

- Results-based white paper (per page) **\$3,000**
- Results-based webinar speaker (20 minutes) **\$7,500**
- Blog post (~500 words) **\$3,000**
- Full banner report (PPT format) **\$1,000**
per source question, not output question
- Custom research infographic featuring 3 to 4 panels with research data based on sponsor selection + sponsor logo + 1 panel of vendor-specific information **\$9,000**
- Result-based podcast (10 to 15 minutes) **\$3,500**

Ready to gain actionable insights with EMA Quick Polls? To take advantage of this offer and stay ahead of evolving market trends, contact the EMA Business Development team at ema-sales@enterprisemanagement.com or call +1.303.543.9500.



About EMA

Founded in 1996, Enterprise Management Associates (EMA) is a leading IT research and consulting firm dedicated to delivering actionable insights across the evolving technology landscape. Through independent research, market analysis, and vendor evaluations, we empower organizations to make well-informed technology decisions. Our team of analysts combines practical experience with a deep understanding of industry best practices and emerging vendor solutions to help clients achieve their strategic objectives. Learn more about EMA research, analysis, and consulting services at www.enterprisemanagement.com or follow EMA on [X](#) or [LinkedIn](#).